



# BoujiVerse

**A project that combines eCommerce &  
gaming with the Metaverse**

POLYGON NETWORK

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# WHAT IS BOUJIVERSE?

BoujiVerse is a project that seeks to give its user the ultimate eCommerce experience when shopping online within the metaverses we build on. Our users will be able to create avatars and roam our stores within the metaverse in the form of a free roaming gaming experience. Select items being sold in our eCommerce world will have bespoke NFTs attached to them, giving the product range uniqueness and individuality. Along side our web3 stores, Boujiverse also has its very own crypto token Bouji. Our users will be able to trade, mint NFTs on our platform, as well as use Bouji token to buy products at a discounted price from multiple metaverse's that we build stores on.

- eCommerce stores
- Metaverse integration
- Trading platform
- P2E Gaming
- Defi
- Native token



Metaverse integration



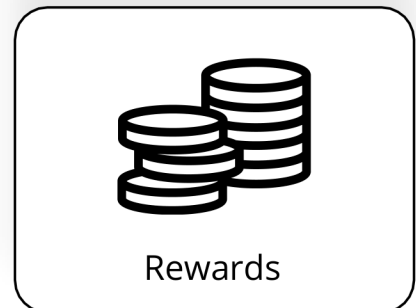
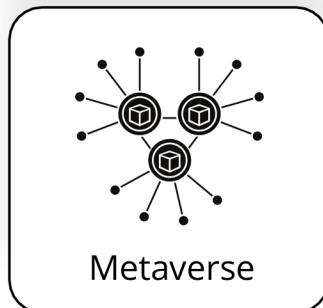
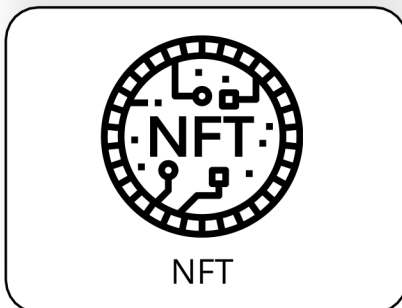
Bouji token

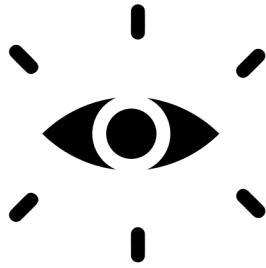


NFT platform

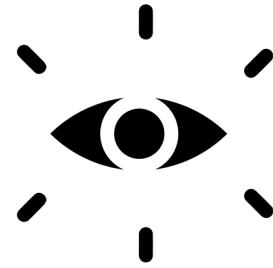
Boujiverse will be a whole ecosystem that will provide features such as cryptocurrency trading, and an eCommerce space for users to sell their own products within the metaverse via the form of a game. The Boujiverse network will also develop stores within multiple metaverse's and work toward connecting communities. We are revolutionizing the market with a more open, accessible, and fair platform, utilising both existing trusted centralized systems, and our own decentralized network. Unlike, other conventional platforms, we allow traders or investors to generate more value to their crypto-assets through combining unique NFTs with physical products.

The Boujiverse network will be a game-changer as it will connect three giant markets, cryptocurrency, eCommerce and gaming. Boujiverse is certain to have an impact on the eCommerce industry in a number of ways, such as giving physical products their own unique NFT, with the option to either purchase in the conventional way online, or via our eCommerce game in the metaverse, giving our users an immersive virtual experience. Boujiverse also provides users with a safe and trustworthy place to invest in the NFT marketplace where they can use their crypto for holding & buying or selling NFTs. Our commitments to the users of our platform are diligently and mindfully thought through, so that Boujiverse indeed has optimum possibilities and opportunities for all.





# VISION



We envision a world where wealth-building strategies that were once only accessible to affluent brands, are available to everyone, transferring the power over to the people from current financial systems, and also changing how we interact with eCommerce. The Boujiverse network is going to create a revolutionary ecosystem to bring more people into digital assets, whilst providing a platform for users to buy high quality products through our web3 stores.



# WHY DIGITAL FASHION

Boujiverse will begin by initially focusing on the fashion industry, and then later introduce a plethora of other products and services.

The idea underlying digital fashion can be difficult for many to grasp since buying/trying out clothes that only exist in a virtual world can seem quite strange at first. However, with this niche market continuing to gain a lot of traction recently, many experts are beginning to view the idea of the metaverse reshaping the future of fashion a lot more seriously.

For example, as per a recent study, clothing existing solely in the digital world was found to be way more environmentally friendly than its physical counterpart, with the former emitting 97% less CO2 and consuming approximately 3,300 litres of water less per item. Not only that, but there is also data to suggest that by replacing physical samples with digital ones during a company's design and development phases, it is possible to reduce a brand's carbon footprint by a whopping 30%.

Furthermore, the use of digital clothing can be highly useful during the various steps preceding the actual physical production of a garment. For example, these virtual items can be used for modelling, sampling and marketing before their physical iterations are sent into production, thus greatly minimizing the overall environmental impact of the entire lifecycle of a fashion item.

Lastly, when it comes to the sales side of things, digital models of clothes can help alleviate problems associated with overproduction, something that is widely considered to be a major roadblock within today's fashion industry.

# BOUJIVERSE GAME

Via our eCommerce gaming experience, users will be able to create avatars and move through our free roam world filled with different eCommerce stores. Each user will be able to create digital clothing accessories as NFTs, spawn pet animals, and even sell or swap these accessories & pets for Bouji tokens or other accessories and pets. Users who have gone through our KYC process will also have the option to sell physical products to other users. These users who go through this process will benefit from higher rewards within the Boujiverse ecosystem.

- Earn while you play: You get to play our fun game and earn crypto while doing it.
- A new era in gaming: We are already seeing P2E (play to earn) crypto games helping create new trends in the broader gaming arena. Coupled with technologies such as virtual reality (VR) and augmented reality (AR), we aim to make Boujiverse a big player in the industry.
- Rewarding for both players and sellers: This is another crucial point that has been driving the growth of crypto gaming. Not only does the P2E model of our game incentivise players financially, it also enables sellers to expand their revenue sources as the Boujiverse P2E game ecosystem grows.
- Encourages blockchain and crypto adoption: Crypto gaming has been one of the most prominent faces of the broader blockchain and crypto industry. Due to their growing popularity, P2E games are essentially adding to the adoption of blockchain technology and crypto.



# NFT TANGIBILITY



A recent report from technology research and advisory firm Technavio predicts that the metaverse will have hit a market share value of \$50.37 billion by the year 2026. Therefore, it shouldn't come as a surprise that the trillion-dollar fashion industry has started taking a major interest in the metaverse.

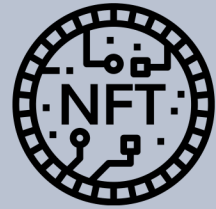
While most luxury labels and brands remain focused on creating nonfungible tokens (NFTs) to replicate physical items, Boujiverse will have the option to not only purchase the NFT digital version, but also the physical item that the NFTs represent.

The physical product aspect to our NFTs will inevitably give our NFTs a tangible value in the "real" world and bring about early adoption to how eCommerce meets blockchain.

# BOUJIVERSE ECOSYSTEM



Rewards



NFTs, Gaming &  
Metaverse



Community  
Driven



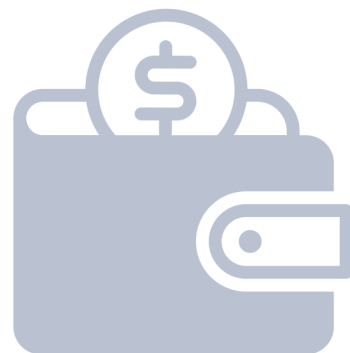
Trading  
platform

# TRADING PLATFORM

## **KEY FEATURES**

The Boujiverse is a multi-chain network, enabling users to trade crypto securely. Our platform will provide the following features & functionalities:

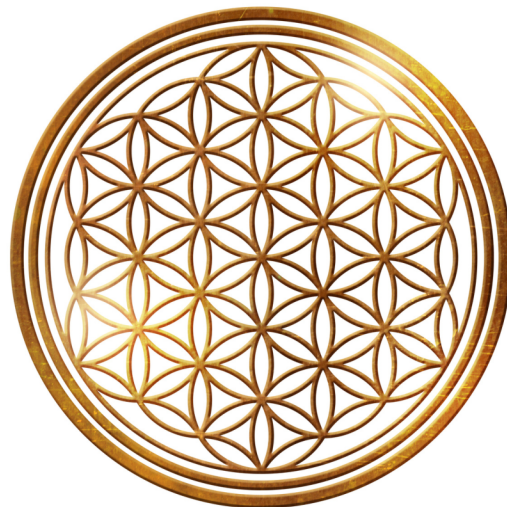
- Connect to your Defi wallet
- Trade cryptocurrencies.
- View complete & pending transactions.
- Create payment requests and display as QR codes.
- Scan QR codes to send cryptocurrencies.
- Dashboard with deposit and withdraw charts.
- Fully responsive and dynamic design.
- Dashboard history chart.
- User profile.
- Free updates.
- Customer support.



# BOUJI NFT

Non-fungible tokens (NFTs) are unique, non-interchangeable assets, minted on-chain. Boujiverse will provide a combination of NFT creation and a crypto trading platform. Our NFT protocol will support NFT creators, buyers and sellers. The core attributes of NFTs give them unique value and categorically separate them from other types of assets. These properties include being verifiably unique and indivisible. The transparent nature of the underlying code means that the scarcity and ownership of any given NFT is evident without the need for an intermediary. We view the emergence of NFTs as a continuation of a paradigm shift from centralized to decentralized systems. This framework is now unlocking fresh business models for the creators of digital assets. The underlying token for each NFT encodes a unique genome that defines its appearance, traits, and hereditary lineage. It cannot be replicated and cannot be transferred without the users permission.

Most of our NFTs that we sell on our platform will be exclusively linked to a product available to our online store. When users buy our NFTs, they will also have the option to receive the physical item that the NFT is allocated to.



# BOUJI METAVERSE

The BOUJIVERSE game metaverse stores will be a pinnacle of our project. Users will be able to use their NFT avatar to enter our meta space and be guided through a virtual interactive experience. As well as digitally immersive eCommerce stores, Boujiverse will also integrate messaging for not only a visual, but also a vocal interactive experience when communicating with others through the metaverse's we build on. The web 3.0 virtual shopping, product swap and communication experience is the future of how we will interact with the space, cultivating endless possibilities of expansion.



NON-FINGIBLE TOKEN

E-COMMERCE GAME  
METAVERSE

## 1-Easily Transferable:

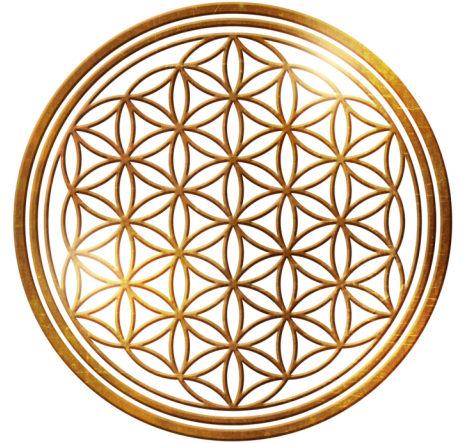
The transfers of NFTs are centered on their uniqueness and indivisibility.

## 2- Trustworthy:

BOUJIVERSE NFTs are based on established blockchain networks, consequently bringing confidence that your NFT is genuine, as counterfeiting a decentralized and permanent record is difficult.

## 3- Maintain Ownership Rights:

This is a network of open transparent blockchains, with no buyer having the ability to modify the data later.



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## About the Metaverse

In true technical style, there is no single universally accepted definition of the metaverse. Simply put, the metaverse is a vast network of 3D worlds and simulations rendered in real-time for cooperation and participation. This is not a virtual reality experience or a virtual economy with avatars sticking out, but a way to maintain identity, objects, payments, history, and ownership continuity.

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The metaverse enables users to interact virtually; a digital reality that combines various aspects of social media, online games, augmented reality (AR), virtual reality (VR), and cryptocurrency. Augmented reality superimposes visual, sound, and other sensory data into real-world settings to improve the user experience. Virtual reality is entirely virtual, enhancing the fictional reality. And the metaverse is already rife with exciting projects, experiences, and platforms.

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Be it through future technologies or with your current devices, the metaverse will be everywhere and could be accessed from anywhere. Even a small brand has the ability to make a name for itself in the metaverse, and most importantly spread its digital presence around the globe. More and more brands are realizing this, and are taking steps to take advantage of all the metaverse has to offer. The time is now!

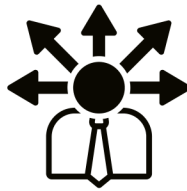
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# WHY CHOOSE BOUJIVERSE



## Wealth Reimagined

We believe in bridging the relationship between what investors need and the distance they are from it.



## NFT Metaverse

The metaverse is understood as a graphically rich virtual space, with some degree of verisimilitude, where people can work, play, shop, socialize.



## Multichain Network

Our multichain option allows for our users to navigate and send our token on a number of secure networks.



## Redefining Investment Culture

The traditional way of investing involves detailed analytics, pattern recognition, and constant risk tolerance. Boujiverse removes the need for critical thinking and having to make sophisticated decisions. Instead, we improve upon our ideas with a clear & simple approach to innovation.



## Expect opportunity

Long-term thinking is at the centre of our core values. Our focus is on building opportunities and innovating possibilities across our community. Thinking along the paths of consistency and creating high quality products better highlight our commitment to excellence.



## Security

Safety, security, and trustworthiness are our top priorities. The many benefits that blockchain and smart contracts bring make it harder to go back to solutions that often failed. We thrive on the cutting-edge of secured technology solutions.

# REWARD DISTRIBUTION

\*

Those who participate and actively use our platform will be rewarded. Boujiverse will utilise part of its revenue towards incentivising users to create digital stores and sell or swap digital items within the Metaverses we build on.

\*

Boujiverse will reward its users for going through KYC to enable attaching their digital creations to physical items that are placed for sale from our Boujiverse game stores.

\*

Users will also earn rewards based on their impact on content popularity. This will be measured by follows, likes, and comments on the Boujiverse store interactive feature of the users profile.

\*

Contests on our social media platforms such as TikTok and Instagram will be part of our rewarding system. The more users engage with our social platforms and share our social media content, the greater the rewards will be.

\*





# TOKEN DETAILS

## CONTRACT ADDRESS

0x21e4Cc051abF88878Ff50c95D08Be00A0C94ae26

### NAME

Boujiverse

### SYMBOL

Bouji

### DECIMALS

8

### TOTAL SUPPLY

1,000,000,000 Bouji

### NETWORK

POLYGON

ARBITRUM ONE and BEP-20 networks will be  
activated as the project progresses

# Token Distribution



**Project Development**

5%

**Public PreSale**

20%

**DEX Liquidity pool**

20%

10% allocated for future CEX listings. Locked for 1 year.  
After the 1 year lock, any tokens that are not allocated with a CEX  
will be re-locked for an additional 6 months.

20% allocated for public pre-sale at \$0.0005 per token.  
All unsold tokens will be burned.

20% DEX liquidity pool

20% Burned

20% allocated to be used over the course of the project for rewards  
and airdrop competition prizes.

Locked for 8 months to allow our token to grow via trading and  
Market Making.

2% will be used to implement a Market Making Strategy (MMS)  
that will provide healthy flow and movement for Bouji token, ensuring  
stability & gradual growth within the crypto market. Locked for 2  
months.

5% allocated toward project development.  
Locked for 6 months.

3% to be allocated to our team. Locked for 6 months.

**Rewards**

20%

**Team**

3%

**Burned**

20%

**MMS**

2%

**CEX listings**

10%

# TOKEN UTILITY



Unlike conventional for-profit companies, where owners reap more of the monetary gain and frequently aim to maximize income to the detriment of their users, the BOUJIVERSE ecosystem is wholeheartedly built with its community in mind.

The following are several explanations of BOUJI token usefulness for members using our ecosystem:

- **Shop:** Use BOUJI token to make purchases from our ecommerce online store and metaverse stores to receive discounts on our products.
- **Game:** Become a Boujiverse seller and gain rewards whenever you sell a physical product for Bouji tokens, or just play the game to experience lots of fun trading accessories & pets with other users.
- **Buy & sell BOUJI token** on defi exchanges converting our token to and from other cryptocurrencies.
- **Multichain network:** Starting with Polygon, we aim to make Bouji token accessible on chains such as Arbitrum One and BSC as the project progresses.
- **Exchange:** We will launch a trading platform, and our token can be used for staking & rewards.

# ROADMAP

## PHASE 1

- Develop a whitepaper.
- Build social media communities.
- Boujiverse online clothing store BoujiWear goes live.
- Create a marketing strategy and identify crypto influencers.

## PHASE 3

- Bouji token created.
- Bouji token sale.
- Funds raised from token sale added to liquidity pool.
- Bouji token launched on pancakeswap.
- Create DEX trading platform.
- CoinGeko listing.
- CMC listing.
- Identify suitable CEX and create partnerships for future listings.

## PHASE 2

- Create unique artistic fashion NFTs.
- Brand awareness.
- Advertising with influencers.

## PHASE 4

- Develop educational material for users new to cryptocurrencies to learn about Crypto, Blockchain and NFTs.
- Large scale NFT sale.
- Use funds from large scale NFT sale toward development of Boujiverse game in the metaverse.
- Users can Create/Mint NFT's using Bouji token and receive high yield rewards.
- eCommerce game BETA testing.
- Metaverse eCommerce game launch.

BOUJIVERSE

# WEB LINKS

## **TIK TOK**

<https://www.tiktok.com/@boujiverse>

## **INSTAGRAM**

<https://www.instagram.com/bouji.verse>

## **FACEBOOK PAGE**

<https://www.facebook.com/boujiverse>

## **TWITER (X)**

<https://x.com/boujiverse>

## **OPENSEA NFTs**

<https://opensea.io/Boujiverse>

## **CLOTHING STORE**

<https://boujiwear.myshopify.com>

## **WEBSITE**

<https://boujiverse.com>

# KEY PLAYERS

## CEO/FOUNDER



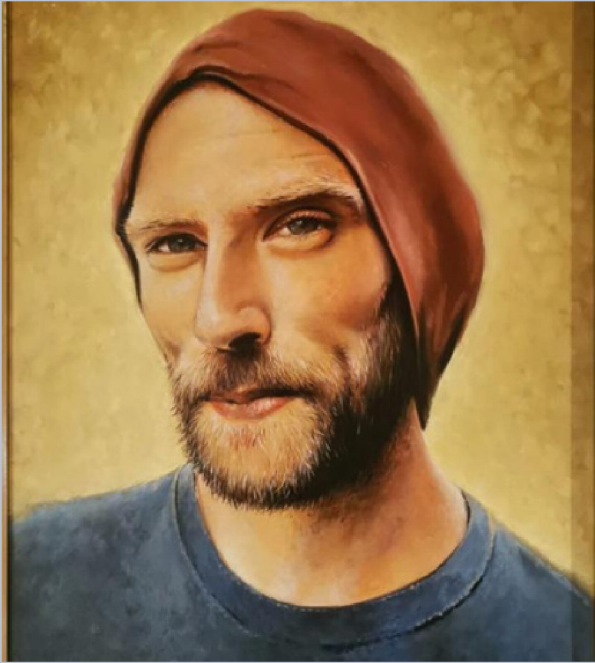
Demitrios George

Demitrios began his blockchain journey in 2012 and has not looked back since. He realised then that blockchain technology will eventually be integrated in businesses on a mass scale.

By 2016 Demitrios felt that his knowledge was at a high level and became an advisor in the field helping companies and individuals have a greater understanding of blockchain.

Early in 2021 NFTs began to surface. Demitrios took it upon himself to dive in and learn everything he could about NFTs. He is now considered an expert with high knowledge on NFTs and has delivered many talks regarding this in and around London UK, raising awareness and teaching others about the technology.

# COO



## Danny Day

Electrician by day and a keen diligent crypto trader by night, Danny Day not only brings his knowledge of the crypto market, but also an outstanding wealth of experience when engaging and communicating with people. Danny's ever expanding outlook and knowledge on crypto market movement is always growing in such an expansive and innovative space.

With his humanitarian way of thinking Danny will incorporate people from all walks of life onto the Boujiverse platform with the digital footprint of their choice. Whether it be business or social, there will be a space on the Boujiverse platform for all those who choose to come on board.

With great confidence, Danny is an invaluable asset and leader within the Boujiverse project.

# FASHION IMPACT MANAGER

## Patrick Duffy



Global Fashion Exchange founder, Patrick Duffy is an expert at developing networks and activating ideas, guiding creative teams globally partnering with institutions like the V&A in London, Bryant Park in New York City, Federation Square Melbourne, and iconic spaces like Madison Square Garden and The Kodak Theatre in Los Angeles.

Patrick's experience includes producing events and creating marketing & PR campaigns for some of the world's most recognized brands across the art, fashion and tech spaces including H+M, Moët Hennessy, and Microsoft, spanning 15 years and hundreds of events in 5 continents. Patrick's previous work in the fashion industry catalyses industry titans to create positive action working alongside the UN to implement the SDGs.

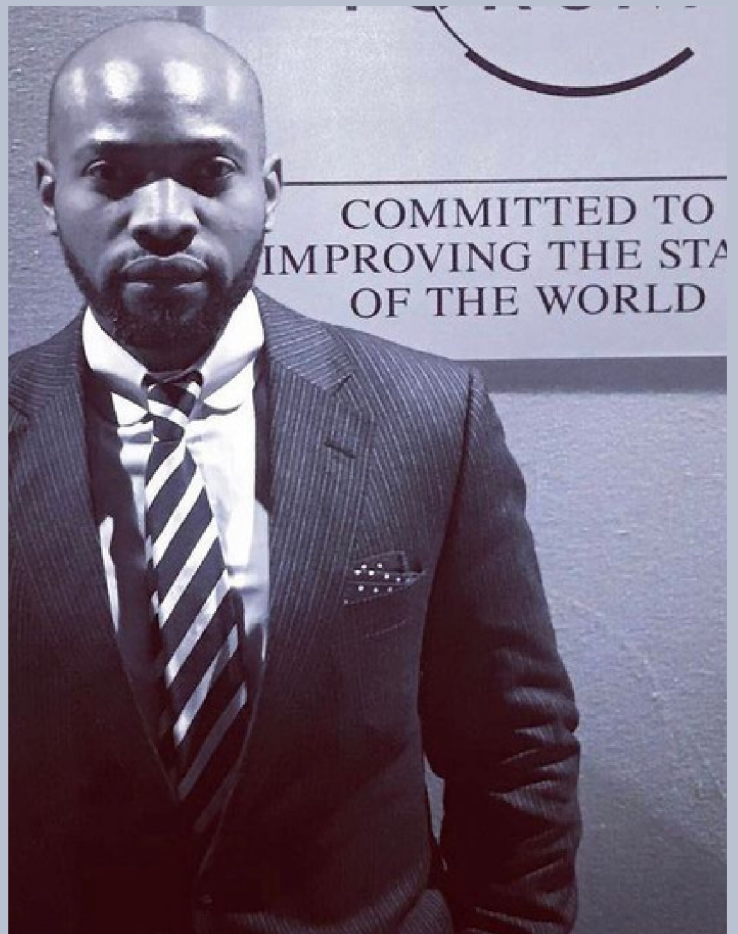


In addition, Patrick has managed global partnerships for Common Objective (CO), an intelligent business network for the fashion industry, as well as launching “Mr Duffy” a 100% circular and sustainably focused clothing collection with partner Fashion 4 Freedom in Vietnam. Previously worked as development director at Design Pavilion, NYC's Largest public interfacing event with over 7 million visitors in partnership with Times Square and NYCEDC during NYCxDesign week each May.



# PROJECT ADVISOR

Terence Eben



Terence is the co-founder of Never Fade Factory a futurism brand intersecting fashion, art, tech, music and wellbeing in Soho. There is a real opportunity for creatives to work collectively and lead consumers towards a more circular future. Terence co-founded NFT.Soho to harness some critical thinking around the future sustainability of NFTs and solutions to enable emerging creatives to fully tap into decentralised benefits.

# SUSTAINABILITY MANAGER

## Dionyves Lake

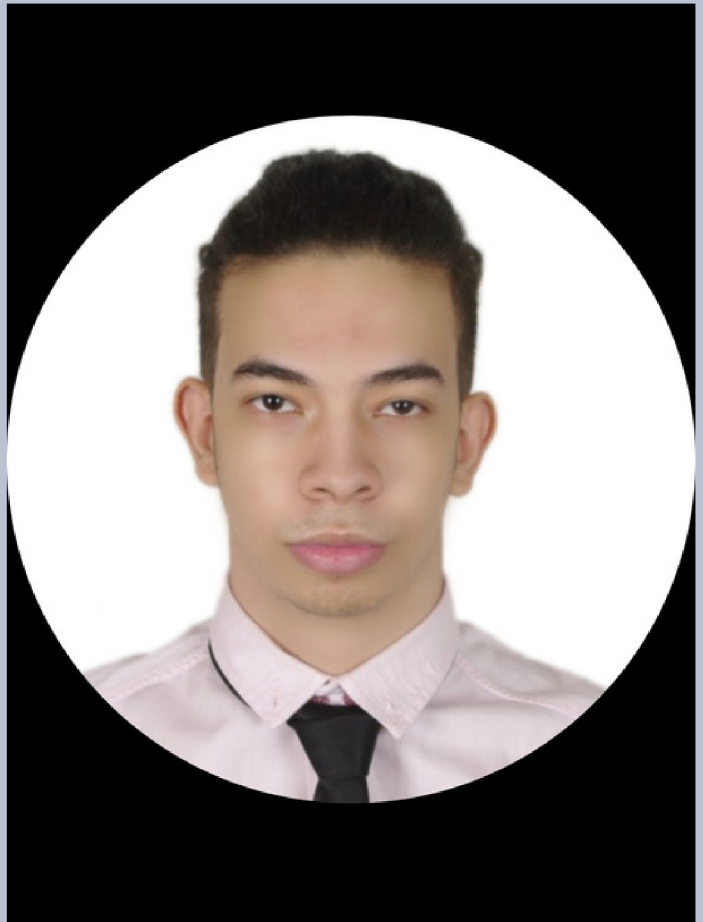
Dionyves is a vocalist, fashion model and NFT enthusiast. Her goal is to use our NFT platform to encourage sustainability in the fashion swap NFT industry. She is the voice for our project in terms of contacting clothing charities to help them see the benefits of using our BoujiVerse platform.



# COMMUNITY MODERATOR

Mahyar Davande

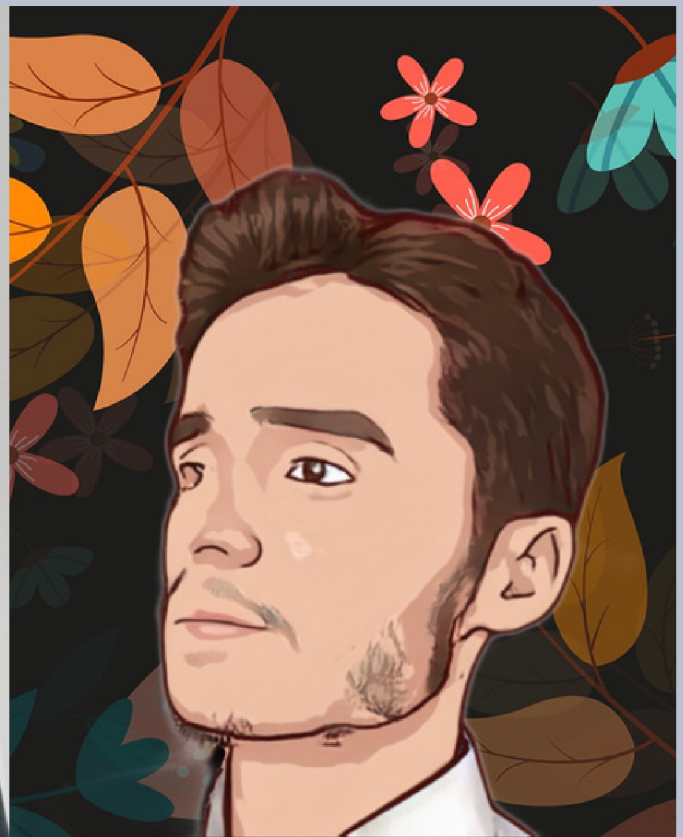
Following Crypto since 2018. A passion for futuristic technologies. Social media community moderator, with a high level and understanding of community building. Student studying banking management.

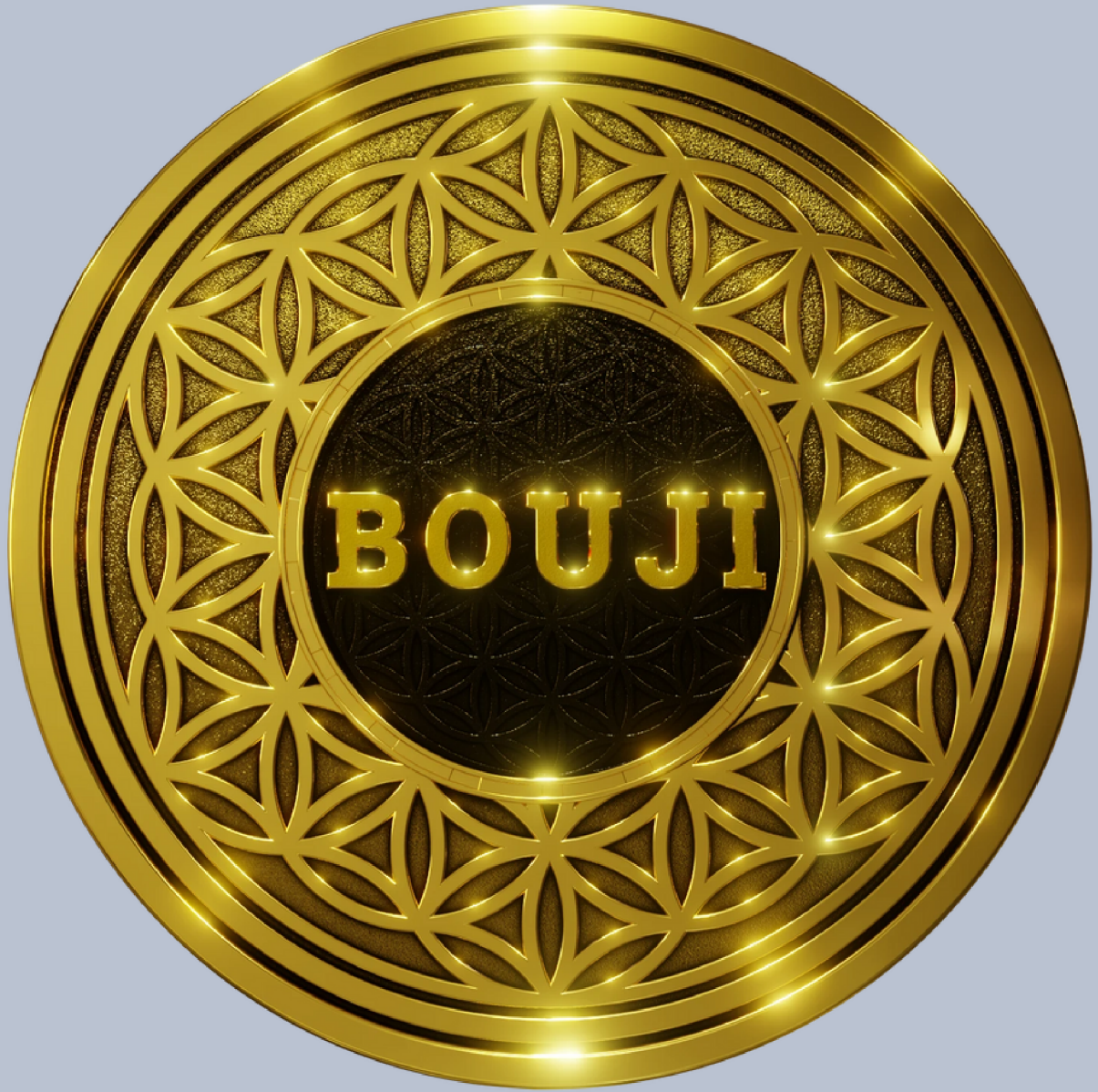


# MARKETING STRATEGIST

Saqlain Haider

Saqlain is a student at Bahauddin Zakariya University Multan Punjab Pakistan in the field of physics. To gain knowledge & achieve goals in the field of science & technology always remain his passion. He is a young entrepreneur, as well as trader and investor in the field of Crypto since the age of 22. He joined Boujiverse when the project was in the early stage of development. His dedications are with the team & his efforts are towards the success of the project.





**BOUJI**